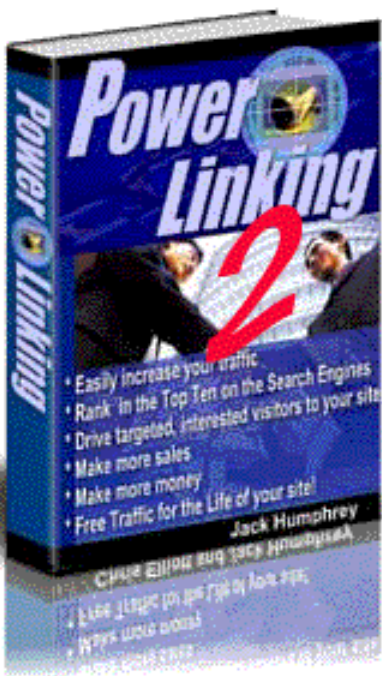




# Power Linking

How to easily drive targeted traffic to your site - from scratch!

## The *Power Linking* Report Volume 2 -by Jack Humphrey



From the creator of Power Linking Your Way to 1 Million Hits (2002) and the brand new [Power Linking 2: Evolution](#), here is the latest and greatest insider website promotion tips!

You may [redistribute](#) this report as a **super-hot, fresh incentive to get more subscribers** or include it as a **free gift to your customers** as a bonus for purchasing your products!

This report may not be altered in any way other than [branding](#) it with your affiliate links. For more information on how to brand this report and send it out over the net to make some very easy money, [click here](#).

[Let's Go!-->>](#)

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### Branding Instructions

This is **SIMPLE** And **PROFITABLE**...

- 1)** Sign up for the Power Linking Affiliate Program [Here](#)
- 2)** Sign up for the RankingPower affiliate program [Here](#)
- 3)** Download the branding package [Here](#) and follow the "read me" instructions for branding a blank report with your affiliate links.

(You need WinZip to unpack the package after download. Get it [Here](#))

Happy Linking!

**Jack Humphrey**

<http://power-linking-profits.com>

<http://webmastertraffictools.com>

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## **The *Power Linking* Report Volume 2: Introduction**

### **Introduction**

Welcome to another edition of Power Linking Reports! I have things to share with you here that, if you have a pulse, are going to blow your mind and open up new avenues for traffic to your website that you are going to want to put into action ASAP!

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### **System Requirements to Process This Report:**

#### **1 Pulse**

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Right now I am just **buzzing** because I just got off the phone with my friend Keith Baxter from <http://marketingproductreview.com> and he URGED me to get this report out after we talked about the new things we have both discovered recently that are working for us in our personal website promotion campaigns.

I stay in touch with people like Keith frequently because of the wild stuff I learn from phone conversations with other pros that you RARELY get to hear about in an ebook or report.

The reason YOU are reading this now is that neither Keith nor I believe that most people take secret information and DO anything with it!

I know, seems crazy as hell, but it's true. Only the very wise and most motivated people do anything successfully to market their sites – which is obvious since 99% of the web pages online are lacking pitifully in traffic.

Keith and I, along with my other successful marketing peers, have no idea why so many people are so darn lazy. We just know that there are still a lot of folks like **YOU** out there that will see this report and get very excited, take it to heart, and put it into action ASAP.

[Next->](#)

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## The *Power Linking* Report Volume 2: Introduction

### Who Am I to Tell You Anything About Marketing Your Website?

I have taken dead websites with cobwebs, tumbleweeds, ghosts and all, and turned them into traffic magnets. Or as I love to call them, my “**Thriving Bastions of Ecommerce!**” You can see that for yourself just by typing my name into the search engine of your choice.

When you are looking for information on any topic, make sure the dude knows what the heck he’s talking about! Do your homework! If someone SAYS they can give you information to turn your website marketing campaign into a success, go and see what they are doing for themselves **on their own sites!**

If they don’t have huge amounts of listings in the search engines and whopping amounts of daily traffic to their sites – they are **liars** plain and simple. Do business with the people who can prove their success to you simply by checking out their own sites. The other guys are wannabees and your business should never be left to live or die on the advice of amateurs!

So, if you’ve done your research, now you know I’m no hack. You don’t get to where I am today by giving bad advice. And I am not about to start giving bad advice now!

Let’s see what you think of the hunk of information I have on the following pages...

[Next->](#)





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## **The *Power Linking* Report Volume 2 -by Jack Humphrey**

### **New Tactic 1**

As Power Linking customers know already, Power Linking is much much more than just reciprocal linking. In fact, I got through all that basic information on link directories very early on in *Power Linking 2: Evolution* and got to the juicy stuff fast!

Links to your site, of course, do not have to be reciprocated. Like search engines links, and links from your articles posted on other peoples' sites. Those are still Power Links and some of the best links you can possibly have.

This is why in chapter 7 of [Power Linking 2: Evolution](#) I show readers ways to get incredibly high page rank links from big sites without ever HAVING to link to them or pay money for the privilege.

But those things you have to buy the course to learn. That information is way under-priced, but I'm not crazy enough to give it away for free!

What I WILL give you for free today is a tip on something I have just implemented on my sites that is ALREADY bringing me search engine traffic and high rankings for keywords I have never had before.

The secret to getting into the engines in a LOT of keywords related to your business is to have a LOT of pages on your site **PROPERLY** targeted for each keyword.

Big deal - not much of a secret right? You have to have heard this 100 times by now.

The PROBLEM has always been creating true content pages (actually useful, dynamic pages with live links and relevant information) fast and efficiently that actually DO target your keywords one by one the way the search engines need to see them to rank them highly.

Ummm - like [THIS ONE](#) for instance! I just created this page for "web site traffic generator" keyword phrase, along with several hundred others in under 5 minutes.

First there were doorway page creators. Been around a long time. Then Smart Page Creators came around. That was great, but they don't LOOK great and there is a strong possibility that all your pages for YOUR keywords match 400 other people's pages for the same keywords!

Very bad in the eyes of a search engine! Then there came other products that capitalized on various kinds of dynamic content (or said they did) to solve the problem of identical pages across domains.

Of all the solutions, a new breed is making a mighty splash on the net.

[Meet the new kid on the block->>](#)

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### **New Tactic 1**

Time for you to meet Federico Carnales, AKA RankingPower, AKA Whiz Kid!

This 19 year old from Uruguay, already an ace programmer with an incredible knack for "filling the void" in search engine marketing, has created RankingPower for us webmasters with a powerful thirst for massive targeted traffic and high search engine rankings.

He isn't the first to come up with a page creation system using dynamic content, but he certainly has done a masterful job at making the whole process easier than ever for webmasters who hate installing and learning scripts on their sites!

Even I couldn't screw it up and I am the self-proclaimed MASTER of ruining script installs! When Websters invents a new word for easy, it will use Federico' script as an example.

### **RankingPower: What's It All About?**

Winning the search engine game and getting those oh-so-precious Power Links out all over the net in the search engines is our goal.

When I create optimized pages for my keyword list with RankingPower, I see each page as dripping with money. Essentially, each and every page you create (in less time than it takes you to take out the trash) is another shining star waiting to be grabbed up by Google and all the others and placed atop their rankings in your market.

Can it be abused? Yep - but I am not the internet police. All I can tell you is, when you are caught abusing this tool, the tool itself will bite you in the butt. See, search engines wipe you out **for good** when they catch you cheating. Federico's software is like waving a great big flag in front of Google saying "LOOK AT ME, LOOK AT ME!"

And when Google looks, you darn well better be sporting optimized pages with keywords







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### New Tactic 1

#### Let's Take RankingPower Apart

I am going to do something that few people do with this kind of system. I am going to take you into my [RankingPower](#) Lair on one of my sites and show you exactly what my pages look like.

Webmasters don't like to divulge their actual keyword optimized pages for various reasons. One is fear that someone will steal their keyword phrases and page structure. This is kind of an issue, but my pages are **my pages** and I will show you the way to make them un-duplicatable next.

Go to <http://power-linking-profits.com/powerlinks/index.html>

There you will see the beginning of what RankingPower does. When it creates pages, a lot of them, you need a main index for those pages, or a Site Map. This is so Google and other engines can spider efficiently through your page structure.

I have customized the way this page shows with my Banners go MLM banner at the bottom and a Search Feed results in the box under the index listing.

Now click on one of the indexes on the Site Map page. You are now on a page that shows my keyword list for that index. Again, RankingPower splits this up so that there aren't too many links on one page so the engines will spider them all.

Notice my customization of this page again. This is all done easily with the template feature in RankingPower. You only need to design the template for each type of page (Site Map, Index, and Keywords) once and RankingPower takes it from there.

Click around the site and check it out for yourself. The keyword density for the term on each

page (seen at the top as "Results for (keyword) is controlled by the software returning results from the search engines, SearchFeed, and Revenue Pilot.

That's it. That's the basics. This software will generate any number of keyword pages like this for you - as many as are relevant to your market. Last time I ran about 100 keywords through it, it took 10 minutes to generate all the pages!

Get [RankingPower](#) today and see what it does for YOUR site(s) in the search engines!

[New Tactic #2->>](#)

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### New Tactic 2

**LinkOpedia** - A cool site called [Linkopedia.com](http://Linkopedia.com) is giving you the chance to get spidered by the search engines FAST (Keith reports his pages were hitting Google in as fast as two days for some of his sites).

I have no stake in this company at all - this is just a very cool insider tip from those who know - GET YOUR PAGES LISTED AT LINKOPEDIA.COM!

Some places have high Page Rank on their top two levels (index page and 2nd level linked pages) but Linkopedia somehow has great page rank for all it's link page categories (and they have categories to fit literally ANYTHING you have a web site for!)

It's \$9.95 to list each URL - but you show me an easier and faster place to grab a good PR4 and I'll show you a link to one of my sites is already there!

I have a few more tricks up my sleeve - but they are for the customers of [Power Linking 2: Evolution](#) first and only.

### Free Power Linking Resources

[Jack Humphrey's Marketing Rant Web Log](#) - I share more secrets and tips here on a regular basis.

[Webmaster Traffic Tools](#) - Free membership to the net's favorite webmaster community!

**Marketing Product Review** - Keith Baxter's premiere site that reviews the latest internet marketing courses and business solutions so you can make informed decisions!

Download the **Power Linking Toolbar** for free linking tools, research, and website traffic tools right at your fingertips!

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New update is coming Power Linkers - wait till you see what's in it!

See you at the finish line!

**Jack Humphrey**

<http://power-linking-profits.com>

<http://webmastertraffictools.com>

Want to brand this report and give it away to make some easy cash? [Click Here!](#)

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